

June (Juyeon) Nam

Product Designer

Experience

Product Designer | MAS9

Sep 2024 - Dec 2025 | New York, United States

- Designed core product systems including member registration and communication workflows across admin tools and user-facing apps for an early-stage B2B2C SaaS platform, contributing to growth from 0 to 100+ paid customers.
- Built and maintained a component library using MUI, standardizing UI patterns across the product and enabling consistent, faster developer handoff.
- Accelerated design iteration by integrating AI prototyping tools (Lovable, V0, Bolt), enabling same-day design reviews with the engineering team.
- Owned end-to-end design and development of the company's first marketing website (mas9.com) in Framer, independently defining product positioning, messaging, responsive layout, and on-page SEO.

Product Marketer / Colavo Ground

Nov 2022 - Oct 2023 | New York, United States

- Redesigned website information architecture and content hierarchy, realigning messaging with user mental models and improving app download conversion.
- Led full-platform localization (KR → EN) to support US market expansion, adapting UX copy and terminology to match American user expectations.

Associate Product Manager / Mycelebs

Sep 2021 - Nov 2022 | Seoul, South Korea

- Optimized the information architecture and discovery flows for an AI-powered travel platform, simplifying complex travel attribute filtering to improve content scannability, driving a 30% increase in organic traffic.
- Synthesized business goals into intuitive user flows and low-fidelity wireframes, streamlining high-friction trip planning and booking paths for users.
- Partnered closely with engineering and design teams to maintain UX integrity through QA, proactively resolving critical interaction edge cases for a successful product launch.

Education

School of Visual Arts

2026 - 2028 | New York, United States

MFA Interaction Design

Ewha Womans University

2016 - 2020 | Seoul, South Korea

Bachelor of Clothing and Textiles

Bachelor of Consumer Studies

Contact

Portfolio: junenam.com

LinkedIn: linkedin.com/in/juyeonnam

Email: juyeon.nxx@gmail.com

Skills

Design

Information Architecture

User Flows

Wireframing

Prototyping

Component Libraries

Developer Handoff

Research & Test

Competitor Analysis

User Interviews

Usability Testing

Data Analysis

Tools

Design

Figma

Figma / Miro

Lovable / V0 / Bolt

Adobe Photoshop

Research & Test

Google Analytics

Website Development

Framer / WordPress / Wix

HTML

CSS

JavaScript

Project Management & Collaboration

Jira

Confluence / Notion

Slack